



SANCHEZ PULGAR

**MKT COLLATERAL
GRAPHIC DESIGN
UX/UI DEVELOPMENT**

CONTACT

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PROFILE

Father of 3

Entrepreneur

Former Athlete

SKILLS

Strategic Graphic Design

Web Development

Creative Thinking

Media Edition

Team Leadership

Time Management

Agile Methodologies

INTERESTS

+ Live Music +

+ Creative Advertisement +

+ Dogs +

+ Formula 1 +

EXPERIENCE

SANCHEZ PULGAR

FREELANCE & PART TIME - US COMPANIES

- Marketing Collateral
- Investor & Sales Decks / Presentations
- Magazines & Brochures
- Webinars: Social Media Promotion + Mailing
- Video Edition, Voice Overs, Motion Graphics

BLK LATIN AMERICA (LATAM)

CREATIVE DIRECTOR | FEB 2016 - DEC 2021

- Marketing & Branding Direction
- ESPORTS Regional Content Development
- Brand Collaboration Projects (Coca-Cola, Red Bull & More)
- Jersey and Other Apparel Designs + 3D mocks

+BB BRANDBOLD DIGITAL AGENCY (US)

PARTNER | FEB 2019 - JAN 2022

- Marketing Consultancy
- Long Term Business Strategy
- Visual Audit and Creative Development

NT ORTHOPAEDIC SUPPLIES (ARG)

MARKETING MANAGER | DEC 2014 - JAN 2016

- Sales Channels Development
- Foreign Trade + Intl. Brands National Rep.
- Marketing for Health Companies (B2B+ B2C)
- Re-Branding Process (2015)

ITC HEALTHCARE CENTER (ARG)

ADMINISTRATION & MKT | DEC 2011 - JAN 2014

- Quality System Implementation
- ISO 9001 for Services Qualification (2013)
- Brand Identity Development

EDUCATION

ADOBE CC

ILLUSTRATOR + PHOTOSHOP + INDESIGN
DREAMWEAVER + AFTER EFFECTS + ACROBAT

BACHELOR OF ARTS IN MARKETING

UNIVERSIDAD SIGLO XXI | 2015 - 2017

MARKET ANALYST

UNIVERSIDAD SIGLO XXI | 2006- 2009

INTERNATIONAL RUGBY CAREER

BAY OF PLENTY RUGBY UNION (NZ) | FEB 2014 - JAN 2015
ENGLAND RUGBY FOOTBALL UNION | FEB 2011 - JUN 2012
+ London Wasps A + Worcester A + Rugby Lions